



**FOR YOUTH DEVELOPMENT[®]
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY**

February 14, 2020

Dear Salutation,

Where you live has the potential to determine your future. Where you live impacts education, opportunities, health and even your hopes and dreams. At the Y, we want the South Sound to be a place where all people thrive. Living in our community should be a predictor of health and success for our children and grandchildren.

Unfortunately, the reality in our community is that 25% of families have to choose between rent or food each month and there is a gap in educational attainment between high and low-income children. The reality is that chronic disease is on the rise and drowning is still a leading cause of death in children. The reality is that some people living in the South Sound thrive...and others start life two steps behind.

As a community we must do better. Together, with your support we can ensure that living in the South Sound equals success for all.

Together we are tackling our region's most critical needs including:

- Ensuring Academic Success For All
- Improving Health Outcomes
- Preventing Childhood Drowning

Enclosed please find additional information regarding our Y's impact in our community. In the coming weeks, a volunteer or staff member will contact you to answer your questions and invite you join us by making a financial contribution. A remittance envelope is also enclosed for your convenience.

Thank you for considering your part in positively impacting the lives of our shared community.

Sincerely,

Scott Beckwith
YMCA Board of Trustees
Annual Campaign Co-Chair

Alan Hardcastle
YMCA Board of Trustees
Annual Campaign Co-Chair

For more information and to donate online visit us at
www.southsoundymca.org/give-to-your-y

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SOUTH SOUND YMCA ASSOCIATION OFFICE
PO Box 4132, Olympia, WA 98501